

NAFFS ADVERTISING CONTRACT

Date _____

We hereby contract and agree to pay for advertising space as checked at rates indicated for the 2009 Yearbook of the NATIONAL ASSOCIATION OF FLAVORS & FOOD-INGREDIENT SYSTEMS.

- Cover Page - 4 color process.....995.00
 - Full Page - 4 color process840.00
 - Full Page - black & white.....360.00
 - Half Page - 4 color process.....720.00
 - Half Page - black & white230.00
 - Quarter Page - black & white165.00
 - PMS Colors, each225.00
 - Bleed (full page only).....40.00
- Priority given to color ads for cover

<u>Sizes</u>	<u>Width</u>	<u>Depth</u>
Full page	7"	9½"
Half page - horizontal	7"	4¾"
Half page - vertical	3½"	9½"
Quarter page	3½"	4¾"

BLEED PAGES:

Size before trim	8 ⁵ / ₈ "	11¼"
Trim size	8½"	11"

- Enhanced Directory Listing25.00

AGENCY COMMISSION: Because of the low rates, any agency commission is additional and must be added to these prices.

PRINTING MATERIALS: Prefer offset film; B/W 120 line, color 150 line, right reading emulsion down. Will also accept artwork or clear reproduction proofs. No extra charge to typeset ads.

CLOSING DATE: November 15, 2008

PUBLICATION DATE: December, 2008

Previous cover advertiser must exercise right of first refusal by October 20, 2008.

Copy Instructions: Repeat 2008 ad _____ New copy enclosed _____
(If repeating last year's ad, please proofread enclosed copy and return with payment)

We will do our best to accommodate special requests on a first-come, first-served basis.

Please indicate the number of yearbooks you require _____

COST CALCULATION

Ad Size/Type _____ @	\$ _____
PMS Colors @ \$225 each x _____ colors	\$ _____
Enhanced Directory Listing	\$ _____
TOTAL	\$ _____

* If you would like additional copies of your printed ad for direct mailing and promotional purposes, please call NAFFS for details at 732-922-3218 (for full page ads only).

Please forward contract, copy and payment to
 NAFFS Editor
 3301 Route 66, Suite 205, Bldg. C
 Neptune, NJ 07753

COMPANY _____
 ADDRESS _____
 CITY _____
 STATE _____ ZIP _____

NAME _____ TITLE _____

Make check payable to: NAFFS